

Jean-Marc Piquion

UI Designer | Visual Design | Front-End Developer Professional

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📍 Sunrise, Florida

SUMMARY

Innovative and detail-oriented digital designer specializing in creating intuitive, user-centered designs that transform complex requirements into seamless, engaging interfaces. Skilled in user research and usability testing with a strong focus on staying abreast of UI/UX trends. Collaborate with cross-functional teams and stakeholders, ensuring alignment on project goals, consistent communication, and successful delivery of high-quality solutions.

EXPERIENCE

UI Designer / Front-End Developer

05/2013 - 10/2024

Southern Glazer's Wine & Spirits

Miramar, FL

- Collaborated with the Product team to create UX specifications, including content organization, user flows and wire frames to improve user experience and site functionality.
- Implemented a new user flow for Cart and Checkout feature for B2B eCommerce website using Figma, streamlining the design process and reducing project turnaround time by 30%.
- Worked with the SFA Agile web development team to enhance eCommerce website features, driving improved performance and customer satisfaction.
- Developed front-end code (HTML 5, CSS, JavaScript) for Adobe Experience Manger (AEM), components, templates and web pages that enhanced B2B eCommerce website performance and user engagement.

Web / Graphic Designer

11/2009 - 10/2012

Advanced Green Technologies, Inc.

Fort Lauderdale, FL

- Collaborated and brainstormed with the marketing manager and sales team by creating web designs using user feedback and sales data resulting in 22% in user satisfaction.
- Boosted brand visibility by {30%} by designing advertising materials for both online and offline media.
- Redesigned key aspects of the company website while optimizing content for higher Google ranking.
- Adhered to corporate branded strategy.
- Initiated cost savings by retaining creative work in-house.

ADDITIONAL EXPERIENCE

Senior Graphic Designer

Hallandale Beach, Florida

Exhibit Craft

EDUCATION

Bachelor's of Science in Information Technology

Nova Southeastern University

Davie, Florida

- Relevant Coursework: Digital Prototyping, User-Centered Design Principles, and Front-End Development

Associates of Science in Computer Graphic Design

Keiser University

Fort Lauderdale, Florida

- Relevant Coursework: Graphic Design, UI/UX Design, and Interactive Media Design

SKILLS

Figma · Sketch · Interaction Design ·
Rapid Prototyping · Agile Methodologies ·
User Research · User Testing

WORKING KNOWLEDGE

HTML 5 · CSS3 · JavaScript · JQuery ·
Adobe Experience Manager (AEM) ·
Hybris SAP CMS

STRENGTHS

🔧 Adaptable

Experience in adjusting to project shifts, ensuring efficient completion.

👥 Team Collaboration

Dedicated to engaging with cross-functional teams in bringing visions to life.

PASSIONS

❤️ Continuous Learning

Committed to continuous professional development, regularly attending workshops and seminars on the latest UI/UX trends.

🎨 Digital Art and Illustration

Passionate about digital art, consistently exploring new techniques and styles to improve visual design skills.

LANGUAGES

English	Native	●●●●●
French	Intermediate	●●●●●