

JEAN-MARC PIQUION

UI/UX Designer | Visual Design Expert | Front-End Developer Professional

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📍 Sunrise, Florida

AREAS OF EXPERTISE

Interaction Design • Rapid Prototyping • User Research • User Testing

TECHNICAL SKILLS

Figma • Sketch • Adobe XD • Adobe Creative Suite • HTML 5 • CSS3 • JavaScript • jQuery • Adobe Experience Manager (AEM) • Hybris SAP CMS • JIRA • Confluence • Agile Methodologies

STRENGTHS



Adaptable

Experience in adjusting to project shifts, ensuring efficient completion.



Team Collaboration

Dedicated to engaging with cross-functional teams in bringing visions to life.

INTERESTS



Continuous Learning

Committed to continuous professional development, regularly attending workshops and seminars on the latest UI/UX trends.



Digital Art and Illustration

Passionate about digital art, consistently exploring new techniques and styles to improve visual design skills.

LANGUAGES

English Native ●●●●●

French Intermediate ●●●●●

SUMMARY

Innovative and detail-oriented digital designer specializing in creating intuitive, user-centered designs that transform complex requirements into seamless, engaging interfaces. Skilled in user research and usability testing with a strong focus on staying abreast of UI/UX trends. Collaborate with cross-functional teams and stakeholders, ensuring alignment on project goals, consistent communication, and successful delivery of high-quality solutions.

EXPERIENCE

UI Designer / Front-End Developer

[Southern Glazer's Wine & Spirits](#)

📅 05/2013 - 10/2024 📍 Miramar, FL

- Collaborated with the Product team to create UX specifications, including content organization, user flows and wire frames to improve user experience and site functionality.
- Implemented a new user flow for Cart and Checkout feature for B2B e-commerce website using Figma, streamlining the design process and reducing project turnaround time by 30%.
- Worked with the SAFe Agile web development team to enhance e-commerce website features, driving improved performance and customer satisfaction.
- Developed front-end code (HTML 5, CSS, JavaScript) for Adobe Experience Manager (AEM), components, templates and web pages that enhanced B2B e-commerce website performance and user engagement.

Web / Graphic Designer

[Advanced Green Technologies](#)

📅 11/2009 - 10/2012 📍 Ft. Lauderdale, FL

- Collaborated and brainstormed with the marketing manager and sales team by creating web designs using user feedback and sales data resulting in 22% in user satisfaction.
- Boosted brand visibility by {30%} by designing advertising materials for both online and offline media.
- Redesigned key aspects of the company website while optimizing content for higher Google ranking.

Senior Graphic Designer

[Exhibit Craft](#)

📅 05/1999 - 07/2009 📍 Hallandale, FL

- Designed visually compelling trade show booth graphics, signage, banners, and promotional materials aligned with client's brand identity.

EDUCATION

Bachelor's of Science in Information Technology

[Nova Southeastern University](#)

📍 Davie, FL

Associates of Science in Graphic Design

[Keiser University](#)

📍 Fort Lauderdale, FL